



What is SmartRunner?

So far it has only been possible to stay informed about one's speed and traveled distance on an exercise machine or at the gym. But how about running in the great outdoors? Here we're lacking any orientation. What distance did I run? How long did it take me? Possibilities to record sport results and compare success of training are lacking. This is where SmartRunner comes into play.

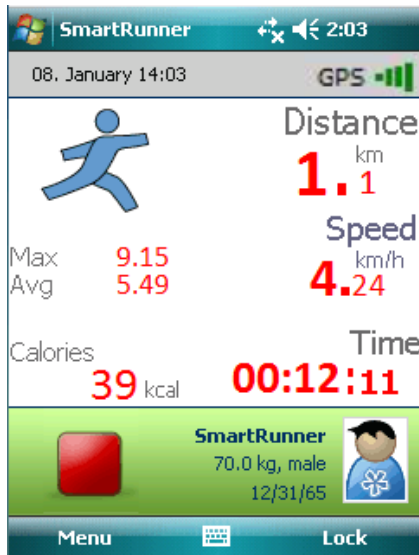


Image 1: SmartRunner Mobile

Beyond that you can watch the entire traveled track on a map and provide it to other sportsmen and friends. Like this you can exchange thoughts about tracks with other SmartRunner-users and form individual special interest groups.

SmartRunner offers you the possibility to determine specific training data such as required time, traveled distance, calorie consumption and current speed no matter if you're a professional or an occasional sportsman. Anytime. Anywhere. During training information can be accessed and afterwards saved, evaluated and exchanged through the SmartRunner-Online- Service (www.smartrunner.com).

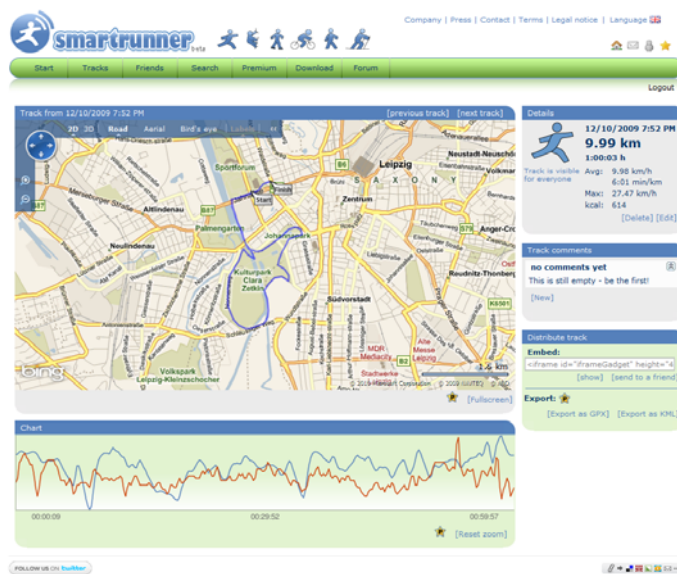


Image 2: SmartRunner Website

All you need to start is a Windows Mobile Smartphone, Symbian Handy, Palm Pre, Black Berry, Vodafone 360 mobile or iPhone and the SmartRunner-Software developed especially for mobile devices. Afterwards your training data recorded and saved on the device can easily be uploaded to the SmartRunner-Online-Service (www.smartrunner.com) and be analyzed there. SmartRunner supplies any runner, walker, hiker, in-line skater, cyclist (...) with an assistant supporting him before, during and after training.

Run smart with SmartRunner!

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